



SPAM Filter Service

Velocity Telephone, Inc.

Velocity SPAM Filter - One of a Kind

The Velocity SPAM Filter Service is an intelligent SPAM filter designed by Velocity to minimize the volume of SPAM sent to you. This intelligent filter “learns” who you wish to email to and blocks or filters unwanted emails that clog your email. The system works with both POP3 and Exchange email service by routing emails thru the filter and marking suspicious emails as BULK. These BULK emails are delivered to a separate BULK/JUNK folder for screening buy the individual user.

Spam is an issue for most Internet users, but for business customers, spam can be more than a nuisance. It can be an extremely costly problem. According to a study by the Radicati Research Group Inc., a research firm based in Palo Alto, California, spam costs businesses \$20.5 billion annually in decreased productivity as well as in technical expenses. Nucleus Research estimates that the average loss per employee because of spam is approximately \$1,934 per year. Predictions for the future costs of spam don’t look any brighter. It is estimated that 58 billion junk emails will be sent every day within the next four years, a figure that will cost businesses some \$198 billion annually.

The Velocity SPAM filter service gives you access to a low cost, low maintenance, intelligent SPAM filter, without the need for additional hardware or human resources. Our SPAM filter is extremely affective, and is currently protecting our customer’s inboxes at a median effective rate of 99.8%! This cloud based service requires no additional equipment, no software licenses and no maintenance.

SPAM Statistics 101

- SPAM accounts for 45% of all emails:
 - 14.5 billion messages per day
 - Some estimates are as high as 73% of all emails
- The largest generators of SPAM:
 - The United States is number 1
 - Korea is number 2
- The most prevalent types of SPAM:
 - Advertising-related email accounts for approximately 36% of all SPAM.
 - Adult-related spam makes up roughly 31.7% of all SPAM
 - Financial related spam is the third most popular form at 26.5%
 - Scams and Fraud spam comprise only 2.5%

NOTE: Identity Theft or Phishing makes up 73% of this figure.

Pricing Plans:

Discounts available for **Semi-Annual** and **Annual Pricing**. Contact us for more details.

Mailboxes	Monthly
Up to 20 Mailboxes	\$ 19.99
Up to 50 Mailboxes	\$ 49.99
Up to 125 Mailboxes	\$ 99.99
Up to 250 Mailboxes	\$189.99

Mailboxes	Monthly
Up to 500 Mailboxes	\$349.99
Up to 750 Mailboxes	\$499.99
Up to 1000 Mailboxes	\$649.99
Installation	\$ 75.00

